



A New Model of Affordable Full Service Private Obstetric Care



Tal Jacobson, Lauren Williams, David Moore | Hatch Private Maternity, Brisbane, QLD, Australia

Introduction

- Due to high out-of-pocket (OOP) costs associated with private care, increasing numbers of insured women in Australia are choosing antenatal care and delivery in the public system
- Hatch Private Maternity is an innovative model that delivers specialist private maternity care at a significantly lower OOP cost than traditional obstetric private practice

For women

- Hatch offers families expertise from both midwifery and obstetric disciplines
- Care is provided via a team based approach. The antenatal schedule will include visits with different members of the obstetric and endorsed midwife team
- Delivery is with one of the groups specialist obstetricians in a private hospital
- OOP costs are fixed and affordable but exclude the health fund policy's excess, anaesthetist and paediatrician fees, ultrasound scans and pathology as well as visits to a private hospital maternity assessment unit, if needed

What is different?

- Hatch Private Maternity is a new model of private obstetric care that seeks to provide a safe and satisfying experience for women and their families whilst minimizing OOP costs
- The team based approach provides a new way of working for clinicians that enhances work-life balance and is more in tune with modern professional lifestyles and aspirations

For midwives and obstetricians

- Hatch provides a team based model of private obstetric care
- Participating obstetricians and midwives work on a sessional basis and are rostered to regular on-calls
- It is a highly flexible system that allows obstetricians and midwives to optimize work-life balance
- Midwives and obstetricians are employed on a sessional rather than fee for service basis. There are no practice, indemnity or facility costs for practitioners
- Medical records are accessed via a secure cloud based system